

SPONSORSHIP GUIDE

AMAC ECONOMIC OPPORTUNITY & POLICY FORUM



March 13–15, 2024

Washington Marriott at Metro Center

Hosted by



WWW.AMACFORUM.COM

sponsorships@amac-org.com | 703.414.2622



AMAC
**ECONOMIC OPPORTUNITY
 & POLICY FORUM**
 HOSTED BY BWI THURGOOD MARSHALL AIRPORT

ABOUT THE FORUM

The Airport Minority Advisory Council (AMAC) and Baltimore/Washington International Thurgood Marshall Airport (BWI) will host the AMAC Economic Opportunity & Policy Forum at the Washington Marriott Metro Center from March 13–15, 2024 in Washington, DC.

AMAC and BWI welcome aviation industry leaders, government officials, and business representatives to Washington, DC, to exchange ideas, share entrepreneurship best practices, and seek innovation in diversity and inclusion initiatives throughout the aviation and aerospace industries. The forum will kick off with Capitol Hill Day on March 13, 2024. **Capitol Hill Day is exclusive to AMAC Members Only.**

The forum offers insights on airport economic opportunities, outlines AMAC’s federal legislative agenda, and includes panel discussions with key Congressional and Administration leadership, plus updates on the Disadvantaged Business Enterprise/Airport Concessions Disadvantaged Business Enterprise programs. Your participation is critical and valuable to this forum’s success and AMAC’s advocacy efforts.

INDIVIDUAL REGISTRATION

Member Early Bird (Until February 4)	Member Standard (Beginning February 5)	Non-Member Early Bird (Until February 4)	Non-Member Standard (Beginning February 5)
\$250	\$300	\$300	\$350

SCAN TO REGISTER



SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP OPPORTUNITIES

	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Bronze \$2,000	Airport Signature \$3,500
Registrations	7	5	3	2	3
Logo With Link on the Event Website	✓	✓	✓	✓	✓
Logo Displayed on Event Signage	✓	✓	✓	✓	✓
Logo Displayed in Digital Program Guide	✓	✓	✓	✓	✓
Sponsor Designation For Attendee Badge	✓	✓	✓	✓	✓
Inclusion in Post Conference Video & Recap Email	✓	✓	✓	✓	✓
Opportunity to Place Promotional Item in Attendee Bag	✓	✓	✓	✓	✓
Receipt of Attendee List (Pre & Post Conference)	✓	✓	✓		✓
Inclusion in Pre-Conference Digital Communications	✓	✓			
1 Full-Page Color Advertisement in Digital Program Guide	✓	✓			
1 Half-Page Color Advertisement in Digital Program Guide			✓		✓
1 Quarter-Page Color Advertisement in Digital Program Guide				✓	

ADDITIONAL BENEFITS

PLATINUM

- Speaking Opportunity During the Event
- Verbal Recognition at the Event
- Meet and Greet with Keynote Speaker
- 30-Second Promotional Video Onsite
- VIP Seating

AIRPORT SIGNATURE

- FREE Registration for Airport Director (Non-Transferrable)
- Opportunity to Present Future Airport Business Opportunities in General Session
- Opportunity to Participate in Business Matchmaking
- Inclusion in Pre Conference Digital Communications

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SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP OPPORTUNITIES

	Lanyard (Exclusive) \$5,000	Attendee Bag (Exclusive) \$5,000	Circle of Influence Reception (Co-Sponsor) \$4,000	Networking Lunch (Co-Sponsor) \$3,000	Rise n' Shine Breakfast (Co-Sponsor) \$2,500	Water Bottles (Exclusive) \$2,500
Registrations	4	4	4	3	2	2
Logo With Link on the Event Website	✓	✓	✓	✓	✓	✓
Logo Displayed on Event Signage	✓	✓	✓	✓	✓	✓
Logo Displayed in Digital Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Designation For Attendee Badge	✓	✓	✓	✓	✓	✓
Inclusion in Post Conference Video & Recap Email	✓	✓	✓	✓	✓	✓
Receipt of Attendee List (Pre & Post Conference)	✓	✓	✓			
Logo Prominently Displayed at Sponsored Event			✓	✓	✓	
Logo Prominently Displayed on Sponsored Item	✓	✓				✓
1 Full-Page Color Advertisement in Digital Program Guide	✓	✓	✓			
1 Half-Page Color Advertisement in Digital Program Guide				✓		
1 Quarter-Page Color Advertisement in Digital Program Guide					✓	✓
Opportunity to Place Promotional Item in Attendee Bag		✓				

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HOSTED BY BWITHURGOOD MARSHALL AIRPORT

How to Electronically Fill and Sign a PDF Form:

- Download the PDF to your computer.
- Open the PDF in Acrobat DC.
- Click the 'Fill & Sign' tool in the right pane.
- Fill out your form by clicking a text field and typing or adding a text box. You can add check marks and fill in buttons too.
- Sign your form: Click 'Sign' in the toolbar at the top of the page. Then draw, type or choose an image of your signature. Then click 'Apply' to place your signature on the form.
- Save your PDF.
- Email your completed PDF form to sponsorships@amac-org.com.

Name: _____

Company: _____

Title: _____

Address: _____ Suite/Floor: _____

City: _____ State: ____ Zip Code: _____

Website: _____ Email: _____

Phone: (_____) _____ Ext.: _____

PAYMENT:

- American Express Discover Master Card VISA Invoice/Check

Card Number: _____ Exp Date: _____ CVV: _____

Cardholder Name: _____

Billing Address: _____ Suite/Floor: _____

State/Province: _____ Zip Code: _____

Signature: _____

Date: _____

Registration, sponsor, exhibit and advertising opportunities are confirmed on a first-come, first-assigned basis. In accordance with the following items, conditions and regulations governing commercial support of AMAC's Economic Opportunity and Policy Forum, held by AMAC, the undersigned hereby makes application for commercial support. When the application is accepted by AMAC it becomes a contract. To view the full acknowledgement of terms, conditions and policies visit www.amacforum.com. AMAC reserves the right to charge the correct amount if totaled incorrectly.

All sponsorship fees must be paid within 30 days of signing the contract and before the event. Failure to make the required payment on time may result in AMAC terminating this contract and the Sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship.

AMAC PAYMENT INFORMATION:

USPS Mailing Address:
 AMAC Department A
 PO Box 826079
 Philadelphia, PA 19182-6079

Overnight Courier Address:
 PNC Bank C/O AMAC Department A
 Lockbox Number 826079
 525 Fellowship Rd., Suite 330
 Mt. Laurel, NJ 08054-3415

GENERAL SPONSORSHIPS	
<input type="checkbox"/> PLATINUM	\$6,500
<input type="checkbox"/> GOLD	\$5,000
<input type="checkbox"/> SILVER	\$3,500
<input type="checkbox"/> BRONZE	\$2,000
<input type="checkbox"/> AIRPORT SIGNATURE	\$3,500
SPOTLIGHT SPONSORSHIPS	
<input type="checkbox"/> LANYARD (EXCLUSIVE)	\$5,000
<input type="checkbox"/> ATTENDEE BAG (EXCLUSIVE)	\$5,000
<input type="checkbox"/> CIRCLE OF INFLUENCE RECEPTION (CO-SPONSOR)	\$4,000
<input type="checkbox"/> NETWORKING LUNCH (CO-SPONSOR)	\$3,000
<input type="checkbox"/> RISE N' SHINE BREAKFAST (CO-SPONSOR)	\$2,500
<input type="checkbox"/> WATER BOTTLES (EXCLUSIVE)	\$2,500
ORDER TOTAL	\$

Submit all marketing materials by Monday, February 26, 2024 to sponsorships@amac-org.com.

Advertisement Specifications

- 300 dpi, CMYK or RGB high-resolution, press ready PDF file, do not include crop marks or bleed
- Full page (8" W x 10" H), half page (8" W x 4.875" H) or quarter page (3.875" W x 4.875" H)

Logo Specifications

- Full color, high-resolution, JPG or PNG file on a transparent background

Video Specifications

- 30-Second, mp4 file, to be shared via file sharing link

SCAN TO REGISTER FOR SPONSORSHIP ONLINE

