

2025

AMAC ECONOMIC OPPORTUNITY & POLICY FORUM

MARCH 26-28, 2025 | WASHINGTON, DC

Hosted by



REGISTRATION & SPONSORSHIP GUIDE

www.amacforum.com



2025 AMAC ECONOMIC OPPORTUNITY & POLICY FORUM

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

ABOUT THE FORUM

Join the Airport Minority Advisory Council (AMAC) in Washington, DC, for a convening of aviation industry thought leaders, decision-makers, entrepreneurs, aspiring professionals and government officials to exchange practices and explore innovations that fuel AMAC's vision of creating economic equity, access and wealth for minorities and women in the aviation and aerospace industries.

HIGHLIGHTS:

- » Capitol Hill Day (AMAC Members Only): Meet with key Congressional leaders responsible for the future of the DBE/ACDBE Program and ongoing investment in our nation's aviation infrastructure. Discuss the importance of airport modernization and the essential role minority businesses play in facilitating local and national economic development.
- » Panels: Discuss airport economic opportunities, DBE/ACDBE program updates and AMAC's federal legislative agenda.
- » Business Matchmaking: Grow by connecting with contacts that can lead to contracts! Buyers (Airports, Primes, Large Companies) and Sellers/Small Businesses (M/W/S/DBEs, ACDBE, WOSB, EDWOSB) will be paired.
- » Networking Opportunities: Connect with professionals across the aviation and aerospace industries to foster relationships and collaborations.

INDIVIDUAL REGISTRATION

Member Early Bird (Until February 4)	Member Standard (Beginning February 5)	Non-Member Early Bird (Until February 4)	Non-Member Standard (Beginning February 5)
\$300	\$350	\$350	\$400

SCAN FOR INDIVIDUAL REGISTRATION



2025 AMAC ECONOMIC OPPORTUNITY & POLICY FORUM

SPONSORSHIP OPPORTUNITIES

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

SPONSORSHIPS

	Titanium \$10,000	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Bronze \$2,000	Champion \$1,500 <small>DBE/ACDBE/MBE/SBE/WBE ONLY</small>	Airport Signature \$3,500
Registrations	10	7	5	3	2	1	3
Logo With Link on Event Website	✓	✓	✓	✓	✓	✓	✓
Logo Displayed on Event Signage	✓	✓	✓	✓	✓	✓	✓
Logo Displayed in Digital Program Guide	✓	✓	✓	✓	✓	✓	✓
Sponsor Designation for Attendee Badge	✓	✓	✓	✓	✓	✓	✓
Inclusion in Post Conference Video & Recap Email	✓	✓	✓	✓	✓		✓
Opportunity to Place Promotional Item in Attendee Bag	✓	✓	✓	✓	✓	✓	✓
Receipt of Attendee List	✓	✓	✓	✓			✓
Inclusion in Pre-Conference Digital Communications	✓	✓	✓				✓
Speaking Opportunity During the Event	✓						
Verbal Recognition at the Event	✓	✓					
45-second Promotional Video at the Event	✓						
30-second Promotional Video at the Event		✓					
VIP Seating	✓	✓					
Meet and Greet with Keynote Speaker	✓						
1 Full-Page Color Advertisement in Digital Program Guide	✓	✓	✓				
1 Half-Page Color Advertisement in Digital Program Guide				✓			✓
1 Quarter-Page Color Advertisement in Digital Program Guide					✓	✓	
Complimentary Registration for Airport Director (Non-Transferrable)							✓
Opportunity to Present Future Airport Business Opportunities	✓	✓					✓
Opportunity to Participate in Business Matchmaking	✓	✓					✓

2025 AMAC ECONOMIC OPPORTUNITY & POLICY FORUM

SPONSORSHIP OPPORTUNITIES

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

SPOTLIGHT SPONSORSHIPS

	*Lanyards (Exclusive) \$5,000	*Attendee Bags (Exclusive) \$5,000	*Water Bottles (Exclusive) \$4,000	Circle of Influence Reception (Co-Sponsor) \$4,000	Networking Lunch (Co-Sponsor) \$3,000	Rise n' Shine Breakfast (Co-Sponsor) \$2,500
Registrations	4	4	4	4	3	2
Logo With Link on Event Website	✓	✓	✓	✓	✓	✓
Logo Displayed on Event Signage	✓	✓	✓	✓	✓	✓
Logo Displayed in Digital Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Designation for Attendee Badge	✓	✓	✓	✓	✓	✓
Inclusion in Post Conference Video & Recap Email	✓	✓	✓	✓	✓	✓
Receipt of Attendee List	✓	✓	✓	✓	✓	✓
Logo Displayed at Sponsored Event				✓	✓	✓
Logo Displayed on Sponsored Item	✓	✓	✓			
1 Half-Page Color Advertisement in Digital Program Guide	✓	✓	✓	✓		
1 Quarter-Page Color Advertisement in Digital Program Guide					✓	✓
Opportunity to Place Promotional Item in Attendee Bag		✓				

*Commitment Required by February 24

SCAN TO PURCHASE SPONSORSHIPS



INDIVIDUAL REGISTRATION

Deadlines

- **Registration Opens:** January 15
- **Early Registration Ends:** February 4
- **Standard Registration Begins:** February 5
- **Registration Cancellation/Transfer Ends:** February 26
- **AMAC Discounted Room Block Closes:** March 10 (Before 5 PM ET)
- **Online Registration Ends:** March 20
- **Onsite Registration Begins:** March 27

Registration Cancellation Policy

Conference registration cancellations will be charged a \$150 processing fee. Cancellations will be accepted until February 26, 2025. No refunds will be made after that date. All cancellations must be requested in writing to events@amac-org.com. All cancellation requests must be accompanied by payment information and/or a copy of the official purchase confirmation. Refunds less the processing fee will be processed within 45 days.

SPONSOR & MARKETING MATERIALS INFORMATION

Submit marketing materials within 5 days of your sponsorship commitment (no later than March 7) to sponsorships@amac-org.com.

Deadlines

- **Sponsorship Commitments** (Lanyards, Attendee Bags or Water Bottles): February 24
- **Sponsor Registration Ends:** March 5
- **Marketing Material Submissions (Logos, Program Guide Ads, Videos):** Within 5 days of your Sponsorship Commitment (No Later Than March 7)
- **AMAC Discounted Room Block Closes:** March 10 (Before 5 PM ET)
- **Sponsor Attendee Registration Ends:** March 20
- **Onsite Registration Begins:** March 27

Advertisement Specifications

- 300 dpi, CMYK or RGB high-resolution, press ready PDF file, do not include crop marks or bleed
- Ad Page Sizes — Please reference your sponsorship package.
 - › Full page (8"W x 10" H)
 - › Half page (8"W x 4.875" H)
 - › Quarter page (3.875"W x 4.875" H)

Logo Specifications

- ai, .svg, .eps Logo Formats

Video Specifications

- High-Resolution mp4 File

SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of completing the sponsorship registration and before the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship.

**Are you an AMAC Member?
Have you renewed your membership?**

RENEW HERE ▶

