

2026

# AMAC ECONOMIC OPPORTUNITY & POLICY FORUM

MARCH  
**18-20**  
2026

📍 WASHINGTON, DC



## REGISTRATION & SPONSORSHIP GUIDE

[www.amacforum.com](http://www.amacforum.com)

**AMAC**  
AIRPORT MINORITY ADVISORY COUNCIL

# 2026 AMAC ECONOMIC OPPORTUNITY & POLICY FORUM



## ABOUT THE FORUM

Join us **March 18–20, 2026** for the **AMAC Economic Opportunity & Policy Forum** in our nation's capital **Washington, DC!** We will bring together airport and aviation industry leaders, business owners, policymakers, and government officials to share best practices, explore innovations that expand economic opportunity, and highlight the vital role small businesses play in shaping the airport ecosystem.

### HIGHLIGHTS:

- » **Capitol Hill Day (AMAC Members Only):** Meet with key Congressional leaders responsible for the future of the DBE/ACDBE Program and ongoing investment in our nation's aviation infrastructure. Discuss the importance of airport modernization and the essential role small businesses play in facilitating local and national economic development.
- » **Panels:** Discuss airport economic opportunities, DBE/ACDBE program updates and AMAC's federal legislative agenda.
- » **Business Matchmaking:** Grow by connecting with contacts that can lead to contracts! Buyers (Airports, Primes, Large Companies) and Sellers/Small Businesses (M/W/S/DBEs, ACDBE, WOSB, EDWOSB) will be paired.
- » **Networking Opportunities:** Connect with professionals across the aviation and aerospace industries to foster relationships and collaborations.

| INDIVIDUAL REGISTRATION | EARLY<br>(Until Monday, February 2) | STANDARD<br>(Beginning Tuesday, February 3) |
|-------------------------|-------------------------------------|---|
| Member                  | \$350                               | \$400                                       |
| Non-Member              | \$400                               | \$450                                       |



### FORUM HOTEL

**Washington Marriott at Metro Center**  
775 12th Street NW  
Washington, DC 20005

**Room Block:** March 17–20, 2026

**Room Rate:** \$364 plus tax and fees

**Room Type:** Standard Room

**Room Reservation Deadline:** Tuesday, March 3

**Booking Link:** Provided to Registered Attendees Through Their Individual Registration Confirmation Email

**Parking:** **Street Parking:** \$65 Valet Daily Rate



SCAN FOR  
INDIVIDUAL  
REGISTRATION

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIPS

|   | Titanium<br>\$10,000 | Platinum<br>\$6,500 | Gold<br>\$5,000 | Silver<br>\$3,500 | Bronze<br>\$2,000 | Champion<br>\$1,500<br>DBE/ACDBE/MBE/SBE/WBE ONLY | Airport Signature<br>\$3,500 |
|---|----------------------|---------------------|-----------------|-------------------|-------------------|---|------------------------------|
| Registrations   | 10                   | 7                   | 5               | 3                 | 2                 | 1   | 3                            |
| Logo With Link on Event Website   | ✓                    | ✓                   | ✓               | ✓                 | ✓                 | ✓   | ✓                            |
| Logo Displayed on Event Signage   | ✓                    | ✓                   | ✓               | ✓                 | ✓                 | ✓   | ✓                            |
| Logo Displayed in Digital Program Guide                                   | ✓                    | ✓                   | ✓               | ✓                 | ✓                 | ✓   | ✓                            |
| Sponsor Designation for Attendee Badge                                    | ✓                    | ✓                   | ✓               | ✓                 | ✓                 | ✓   | ✓                            |
| Opportunity to Place Promotional Item in Attendee Bag                     | ✓                    | ✓                   | ✓               | ✓                 | ✓                 | ✓   | ✓                            |
| Inclusion in Post Event Video & Recap Email                               | ✓                    | ✓                   | ✓               | ✓                 | ✓                 |   | ✓                            |
| Receipt of Attendee List  | ✓                    | ✓                   | ✓               | ✓                 |                   |   | ✓                            |
| Inclusion in Pre-Event Digital Communications                             | ✓                    | ✓                   | ✓               |                   |                   |   | ✓                            |
| Verbal Recognition at the Event   | ✓                    | ✓                   |                 |                   |                   |   |                              |
| Speaking Opportunity During the Event                                     | ✓                    |                     |                 |                   |                   |   |                              |
| 45-second Promotional Video at the Event                                  | ✓                    |                     |                 |                   |                   |   |                              |
| 30-second Promotional Video at the Event                                  |                      |                     | ✓               |                   |                   |   |                              |
| VIP Seating   | ✓                    | ✓                   |                 |                   |                   |   |                              |
| Meet and Greet with Keynote Speaker                                       | ✓                    |                     |                 |                   |                   |   |                              |
| 1 Full-Page Color Advertisement in Digital Program Guide                  | ✓                    | ✓                   | ✓               |                   |                   |   |                              |
| 1 Half-Page Color Advertisement in Digital Program Guide                  |                      |                     |                 | ✓                 |                   |   | ✓                            |
| 1 Quarter-Page Color Advertisement in Digital Program Guide               |                      |                     |                 |                   | ✓                 | ✓   |                              |
| Complimentary Registration for Airport Director or a Designated Executive |                      |                     |                 |                   |                   |   | ✓                            |
| Opportunity to Present Future Airport Business Opportunities              | ✓                    | ✓                   |                 |                   |                   |   | ✓                            |
| Opportunity to Participate in Business Matchmaking                        | ✓                    | ✓                   |                 |                   |                   |   | ✓                            |

✗ Available to Airports Only

# SPONSORSHIP OPPORTUNITIES

## SPOTLIGHT SPONSORSHIPS

|   | *Lanyards (Exclusive)<br>\$5,000 | *Attendee Bags (Exclusive)<br>\$5,000 | *Water Bottles (Exclusive)<br>\$5,000 | Networking Lunch (Co-Sponsor)<br>\$5,000 | Circle of Influence Reception (Co-Sponsor)<br>\$4,000 | Rise n' Shine Breakfast (Co-Sponsor)<br>\$2,500 |
|---|----------------------------------|---------------------------------------|---------------------------------------|--|---|---|
| Registrations   | 4                                | 4                                     | 4                                     | 4  | 3   | 2   |
| Logo With Link on Event Website                             | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Logo Displayed on Event Signage                             | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Logo Displayed in Digital Program Guide                     | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Sponsor Designation for Attendee Badge                      | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Inclusion in Post Event Video & Recap Email                 | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Receipt of Attendee List                                    | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| Logo Displayed at Sponsored Event                           |                                  |                                       |                                       |  | ✓   | ✓   |
| Logo Displayed on Sponsored Item                            | ✓                                | ✓                                     | ✓                                     |  |   |   |
| 1 Half-Page Color Advertisement in Digital Program Guide    | ✓                                | ✓                                     | ✓                                     | ✓  | ✓   | ✓   |
| 1 Quarter-Page Color Advertisement in Digital Program Guide |                                  |                                       |                                       |  |   | ✓   |
| Opportunity to Place Promotional Item in Attendee Bag       | ✓                                | ✓                                     | ✓                                     |  |   |   |

\*Commitment Required by Tuesday, February 17

SCAN TO PURCHASE  
SPONSORSHIPS



# DEADLINES & MARKETING MATERIALS INFORMATION

## INDIVIDUAL REGISTRATION DEADLINES

### Deadlines

- **Registration Opens:** Monday, January 5
- **Early Registration Ends:** Monday, February 2
- **Standard Registration Begins:** Tuesday, February 3
- **Registration Cancellation/Transfer Ends:** Friday, February 20
- **AMAC Discounted Room Block Closes:** Tuesday, March 3
- **Online Registration Ends:** Wednesday, March 11
- **Onsite Registration Begins:** Wednesday, March 18

### Registration/Ticket Transfer Policy

Paid registrations may be transferred if you notify AMAC in writing to [events@amac-org.com](mailto:events@amac-org.com) by **Friday, February 20, 2026**. Please include the original and the new registrant's name, title, company, and email. Registrations may be transferred to future AMAC events.

### Registration Cancellation Policy

Registration cancellations will be charged a **\$150 processing fee**. Cancellations will be accepted until **Friday, February 20, 2026**. No refunds will be made after this date. Registration cancellations must be in writing to [events@amac-org.com](mailto:events@amac-org.com). All cancellation requests must be accompanied by payment information and/or a copy of the official purchase confirmation. Refunds, excluding the processing fee, will be processed within 45 days.

### Badge Reprint Policy

To ensure a secure environment, all conference participants must wear AMAC conference badges to access all events. AMAC prohibits badge sharing or splitting. Any violation of this policy may result in removal from an event and cancellation of registration without a refund. For lost badges, a **\$200 badge reprint fee** and valid photo identification are required per badge. AMAC reserves the right to deny registration for future events.

## SPONSOR DEADLINES & MARKETING MATERIALS INFORMATION

### Deadlines

- **Sponsorship Commitments (Lanyards, Attendee Bags or Water Bottles):** Tuesday, February 17
- **Sponsor Purchase Ends:** Thursday, February 26
- **Marketing Material Submissions (Logos, Program Guide Ads, Videos):** Within 5 days of your Sponsorship Commitment (No Later Than Tuesday, March 3)
- **AMAC Discounted Room Block Closes:** Tuesday, March 3
- **Sponsor Attendee Online Registration Ends:** Wednesday, March 11
- **Sponsor Payments:** Friday, March 13
- **Onsite Registration Begins:** Wednesday, March 18

Submit marketing materials within 5 days of your sponsorship commitment (no later than Tuesday, March 3) to [sponsorships@amac-org.com](mailto:sponsorships@amac-org.com).

### Advertisement Specifications

- **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- **Resolution:** 300 DPI
- **Color Mode:** Full-Color CMYK or RGB
  - » **Full Page:** 8" W x 10" H
  - » **Half Page:** 8" W x 4.875" H
  - » **Quarter Page:** 3.875" W x 4.875" H

### Logo Specifications

- Vector (ai, .svg, .eps) and .png Logo Formats

### Video Specifications

- High-Resolution mp4 File

## SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of purchasing a sponsorship and no later than **Friday, March 13, 2026** one week before the start of the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship.

**Are you an AMAC Member?  
Have you renewed your membership?**

**RENEW HERE ▶**

